

January 19, 2004

I represent a large number of alumni and faculty at Palmer who think it's time to put a stop to the destructive influence at Palmer to usurp Dr. Guy Riekeman, his policies, educational direction and creative innovation he has brought to the Fountainhead. The idea seems that Vicki Palmer, along with her handlers, Attorney Richard Bittner and Larry Patten as well as the "good ole boys" click at Palmer are attempting to re-invent and to maintain the previous allopathic status quo.

These few individuals have overtly undermined Dr. Riekeman's position, authority and ability to carry out his transitional activities to establish The Fountainhead, once again, as the premier Subluxation Innate Intelligence non allopathic based school in the profession. His startling success, so far, has awoke the few, but powerful individuals who oppose change. Because they cannot control Dr. Riekeman they seek to eliminate him. This cannot happen.

We must take immediate action to thwart these insidious efforts at takeover by the small group of three mentioned above whose goal is to re-create the mediocre allopathic middle of the road school that Palmer was for many years before the advent of Dr. Riekeman.

There are a very large number of people who strongly support Dr. Riekeman. They see the situation for what it is – a power struggle for control of an entire education institution and the destruction of the "Big Idea".... for personal gain. The time has come for us to stand tall and be counted lest what we know as Chiropractic disappears from our beloved Palmer College.

After my last e-mail that Dr. Riekeman's house was for sale and pro-med DC's are with certain members of the Board of Trustees, pushing him out of Palmer, I received information of interest Dr. Riekeman won't talk about, as you would expect from him. He doesn't want to hurt Palmer. I did hear that Dr. Riekeman and Annie's official line is that the house is too big to maintain with their busy schedules. Unofficially I have heard they are also feeling tentative due to lack of support from a few key Board Members.

The facts speak for themselves. Read them carefully and then we ask you to write the members of the Board of Trustees (names, addresses and telephone numbers follow this letter) telling them of your disappointment in their lack of support for Dr. Riekeman and telling them your views concerning this power struggle that will land Palmer back in the dark ages.

- ✓ There are rumors that enrollment is not up as Dr. Riekeman indicates. **Fact** - Since Dr. Riekeman's Presidency at Palmer enrollment has risen to capacity at almost 1800 students. The entire Chiropractic educational

system is experiencing a major drop in new students while Palmer grows and remains healthy. I am told that National is down to 300 and other schools have experienced a drop in new students. In the past 6 years, enrollment at Chiropractic colleges has dropped from 16,000 to 10,000. About 20% of all Chiropractic students in the 17 Chiropractic Colleges are at Palmer.

- ✓ **Fact** - Lyceum (the Palmer dream for its yearly gatherings) was averaging a disappointing 600-800 people before Dr. Riekeman's influence. These low numbers ate into student tuition by as much as \$150,000.00 each year. That hurt! Last year there were 3300 people at Lyceum with no loss of income, rather it is an increasingly income generating activity as it should be when handled appropriately.
- ✓ **Fact** - Palmer is in a Capital Campaign that has already raised three times more money than Palmer has ever raised. This Capital Campaign has as its goal - \$35,000,000. - \$20,000,000. has already been raised. Previous to Dr. Riekeman the largest capital campaign raised only \$6 million.
- ✓ **Fact** - The President's Club was stalemated at 200 or so members. Dr. Riekeman's efforts have increased that to almost 600. Three times previous levels.
- ✓ **Fact** - Research is a very large reality today at Palmer.
- ✓ **Fact** - Palmer Florida is at capacity.
- ✓ **Fact** - Real Palmer Subluxation, Innate Intelligence is back with a passion.
- ✓ **Fact** - Palmer is certainly no longer the mediocre, middle of the road, lacking leadership for the rest of the profession college it was for many years. There is Vision, The Big Idea, commitment, dedication and a burning passion that is shedding the light of leadership for all the profession to see and follow. The CCE is your best source of this truth.

Why do you think all this happened and is continuing to happen at Palmer? I am told that one of the reasons Dr. Riekeman was asked to take the leadership position he currently holds at Palmer is because of his very high International visibility and respect as a Chiropractic spokesman and unique leadership ability, his passion for true Chiropractic and his the talent to educate and motivate the masses to appropriate action. Visibility and Respect – two major virtues that must be in place when a College Board of Directors chose new leadership for a school that had been floundering in mediocrity for so many years to turn the tide of inevitable failure.

International visibility and respect as a Chiropractic leader is not an easy profile to come by. It is a full time job at keeping oneself out there at as many Chiropractic functions as possible throughout the Chiropractic world. I am so thankful that Dr. Riekeman has taken the responsibility to continue to increase his visibility and areas of influence while Chancellor of the Palmer University System and President of the three Palmer colleges. It is a monumental job. Only a very big person would even attempt let alone be successful with this many activities on his plate. Fortunately for Palmer and us, Dr. Riekeman's track

record is the unusual ability of spinning more than one plate at a time. I know few who have accomplished this successfully over the years in the entire history of our profession.

Some few say this is purely an entrepreneurial effort, a selfish activity taking time from Palmer simply for personal gain. These people have absolutely no clue as to the nature of building an international reputation such as Dr. Guy Riekeman has – no clue at all. Comments like this originate from the “small people” those selfish individuals eaten by jealousy who tried and failed to attain the banner of leadership and who skulk in the dark corners of the power structure doing the best they can to undermine anyone who has tried and attained what they failed to do.

Without continued intense activity on the world stage, the visibility and respect Dr. Riekeman was hired for withers on the vine. There has traditionally been an honorarium structure when inviting a known personality to speak - of course.

It is Dr. Riekeman's unique visibility, respect and charismatic abilities that draws a very large amount of money into Palmer and creates his unique magnet to attract new students. Take this away from him and in one stroke you teleport Palmer back into the Dark Ages.

Those few who wish to drive him out cannot be allowed one more effort in that direction. Now is the time to write the Board Members and express your views about this tragic situation at Palmer, our Alma Mater, that is happening as you read this message. Write them now, tell everyone you know in the profession who may not have received this e-mail – tell them that Vicky Palmer (who has come out of hiding) with her two cronies are attempting to ruin Palmer by a forceful corporate takeover. Tell them the continued answer for Palmer's increasing success is the leadership of our current President – Dr. Guy Riekeman.

Now is the time to take a strong and definitive stand and to do everything in your power to protect the Fountain Head from dissolution. This isn't about a person, this is about Principle. We will not allow the destructive efforts of a few Faculty, Alumni and Board Members to win because we failed to do our part.

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