



Why have just a Waiting Room...

When you can have an



Education Room!

Introducing Now You Know's

“Chiropractic News Service”

- Turn your waiting room - into an “EDUCATION ROOM”
- Chiropractic & Health news articles fed directly into your office
- Plays on any standard Flat Screen connected to an online computer
 - Impress and Educate your current practice members
 - Local weather forecast and your photo gallery on screen
 - Your messages and announcements scrolling across top
- Puts valuable information in your waiting “EDUCATION ROOM”

and the best part is it's...

FREE

How Much? That's right, **FREE**, No Charge, Zip, Nadda, Nothing, Zilch, Bupkus, Zero, Squadouche, when you have a Now You Know Website!

Your Office Information

Scrolling Message

Health and Chiropractic Articles

Local Weather

Your Image Gallery

WELCOME
Braille Chiropractic
1150 Whitlock Avenue
Marietta, Georgia 30064
770-693-0911
www.georgiachiropractic.com
Not for the sake of Serving,
Living for the sake of Giving,
Loving for the sake of Loving.

WEATHER
Friday Saturday Sunday
74° 74° 79°
74° 74° 79°
Generally BFT and Mostly Cloudy

GALLERY
Above-Down Inside-Out!

With Comes From ABOVE-DOWN and INSIDE-OUT! And it d

Good Morning America's News Does Report of Chiropractic Helping Blood Pressure

On March 25, 2008 the ABC morning show, "Good Morning America" aired a segment with Robin Roberts showing how chiropractic helps high blood pressure. The video later appeared on the popular publishing site YouTube at the following address: <http://www.youtube.com/watch?v=5TTzKwHbPQ>

The popular story also appeared on the ABC News website and starts with a professional comment, "Though doctors are unsure of what causes blood pressure to increase, a new study suggests that a specific type of neck adjustment may reduce hypertension for some of the 65 million Americans battling it."

The article referenced the University of Chicago study, published in the Journal of Human Hypertension, that showed that the patients in that study who received chiropractic adjustments saw their blood pressure drop an average of 17 points.

The article quotes study author George Bakris MD, University of Chicago Medical Center hypertension specialist, "We set up a double-blind study to really look and see if in fact this procedure was affecting high blood pressure." The article and video notes that that, "The C-1 vertebra, located at the top of the spine, operates like a fuse box in the body."

1 of 2

Chiropractic News Service

Setting up this service is EASY!

- Set up a flat screen monitor in your waiting, EDUCATION room.
- Connect the flat screen TV to an online computer.
- Download the free Internet browser Mozilla Firefox.
- Log into your NYK Central account and enter the website area.
- Click on the icon for "Chiropractic News Service".
- You can click to manage the various areas of the service.
- Click on the "Launch My Chiropractic News Service".
- Follow the simple online instructions to launch at full screen.

www.nowyouknow.net

800-695-8937

